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NEWS RELEASE

"AGAINST THE WIND, 'I'VE GOT THE POWER': STUDENTS SET POWER OUTAGE TO MUSIC AND WIN GROCERIES ('EAT IT')

DAYTON, Ohio — University of Dayton students, some without power for more than five days in their student neighborhood homes, will always remember the Great Power Outage of 2008.

Thanks to a fun campus contest, "No Power Play," students have set last month's experience to music. You can dance to these winning playlists — and they're perfect nostalgia music for future class reunions. For the winning entries, see nopowerplay.udayton.edu.

"I was taken by the variety of music — from The Beatles to Jackson Browne to Coldplay. Such a huge variety, said Christine Schramm, assistant dean of students and director of residence education. "The songs fit the University of Dayton spirit, showing a sense of optimism, playfulness and reflection."

Andy Ciarniello, Evan DeGiralomo, Ben Hunt, Gordon Maciulewicz, Dan McCelvey and Jeff Orr won \$300 worth of groceries for this playlist: "I've Got the Power," The Hit Crew; "Against the Wind," Bob Seger; "Lights (Go Down in the City)," Journey; "Prayin' for Daylight," Rascal Flatts; "Eat It," Weird Al Yankovic; "My Doorbell," White Stripes; "With a Little Help From My Friends," Joe Cocker; "Blinded by the Light," Manfred Mann; "Celebrate," Kool and the Gang; and "You Can't Always Get What You Want," Rolling Stones.

"Our house was extremely excited to win the No Power Play contest. The \$300 in groceries will go a long way in restocking the kitchen for the house. We had a great time putting together the playlist and looking back on the Great Power Outage of 2008," Orr said.

Orr and his Lowes Street housemates discovered the plus side of an extended power outage — plenty of food. That's why "Eat It" made it on their playlist. "Upon realizing the power wasn't going to come back on quickly, we knew we had to clean out all of our food. Many of our good friends came over, and we cooked absolutely everything in all of our fridges," they wrote in their entry. "It was a fun way to build community and to not feel like we

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were wasting food that otherwise would have to be thrown away. Between this and the free food from the University, many of us were quoted as saying we had never eaten that much in our entire lives."

David Kaufman won an 16 gigabyte iPod Touch for this mix: "When the Lights Go Out," 5ive; "Sunglasses at Night," Corey Hart; "Dancing in the Dark," Bruce Springsteen; "Dancin' in the Moonlight," Sherman Kelly; "Don't Believe the Hype," Public Enemy; "No Apagues La Luz (Don't Turn Out the Lights)," Enrique Iglesias; "When Can I Go Home?," O.A.R.; "Flashing Lights," Kanye West; "It's the End of the World As We Know It (And I Feel Fine)," R.E.M.; and "Here Comes the Sun," The Beatles.

Toward the end of the blackout, Kaufman joked that "people were genuinely freaking out and acting like this was the worst thing to happen to Dayton since the Xavier game ('It's the End of the World as We Know It'), until finally the power came back and everyone saw the light at the end of the tunnel ('Here Comes the Sun')."

The contest was the brainchild of Sister Annette Schmeling, R.S.C.J., vice president of student development and dean of students, who lives in the south student neighborhood. "The students had a lot of fun with this. The entries were clever and imaginative — and framed the experience through the music they listen to all the time."

"No Power Play" was open to the approximately 2,400 upperclassmen who lost electricity in University-owned homes and apartments following hurricane-like winds on Sept. 14 that left 2.6 million people in Ohio without power. Electricity was restored for most University of Dayton students by mid-week, but the lights didn't come back on for 600 students until Sept. 19.

Four second-place winners received \$25 iTunes gift cards, and all 50 entrants were given iTunes "Back to School Sampler" cards.

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For interviews, contact **Sister Annette Schmeling, R.S.C.J.**, at 937-229-3311, **Christine Schramm**, assistant dean of students and director of residence education, at 937-229-3321; **Jeff Orr** at 513-600-1110, **Ben Hunt** at 513-617-5570 or **Andy Ciarniello** at 513-379-6313; and **David Kaufman** at (816) 506-1739.